Enhancing Social Awareness and Triggering Co-Responsibility about Marine Litter in Europe


- MARLISCO (2012-2015) was a European project that developed and implemented mechanisms in 15 coastal countries to engage, inform and empower society on the issue of marine litter.
- Partnership: diverse range of entities, including regional/local authorities, research institutes, NGOs and industry.
- Legacy: educational and decision-supporting tools have been translated in several languages and are available for continued use.

The problem of marine litter does not have a “one solution fits all”. It requires a combination of approaches, along the entire chain of products, involving different actors and the collective action of society.

Stakeholders Forum
Co-responsibility and articulation between sectors

HOW
Participatory events to facilitate dialogue between key stakeholders and general public. Structured interaction aimed to define a common vision and help resolve barriers that hinder adoption of good practice and action.

RESULTS
Platforms were established in 12 European countries and brought together 1500 stakeholders, strengthening national networks around the topic of marine litter. Outcomes revealed support for cross-cutting, preventive measures such as Reduce, Reuse and Redesign strategies.

Goal of MARLISCO
Raise societal awareness
Facilitate dialogue
Promote co-responsibility among the different actors
Define a more sustainable collective vision on problems and solutions relating to waste and marine litter

European Video Contest
Youngsters as agents of change in society
379 videos submitted, over 2,000 European students involved and 14 national winning videos.

Educational Tools
Enhance awareness for informed decisions and responsible behavior

Educational Pack
Resources for Educators
Educational material and activities sheets for use in schools and educational centres, available in several languages.

Serious Game
Learning about prevention at multiple sources
On-line “Serious game” for children, available in several languages.

Exhibitions and workshops
Traveling exhibitions in national languages were hosted in 14 countries and over 80 locations, complemented by workshops and awareness raising activities (e.g. cleanups, art works).

Best Practices
Inspiring action through concrete experiences

Database of practices
Voluntary and regulatory practices implemented by different sectors that can be considered elsewhere.

Brochures and how-to Guides
Role of specific sectors (e.g. consumers, tourism, industry) and how to turn practices into action (6 languages).

Evaluation of MARLISCO
Impact on people’s understanding and intention for action

Before-and-after surveys were applied to measure the impact of key activities on people’s understanding, attitudes and behavior.

→ MARLISCO activities improved knowledge and commitment of participants, increasing their sense of self-responsibility and the feasibility of solutions to address marine litter.

www.marlisco.eu

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